General	Essentials	Automation
Bartender Cloud Designer	~	~
Secure anywhere, anytime printing	~	~
Zero footprint	~	~
Intelligent Printing	~	~
BarTender REST API		~
Account storage size	2GB	5GB
Support	Essential	Standard
Premium Support		Add-on available
Label Design Service	Add-on available	Add-on available
Unlimited users	~	~
BarTender Cloud Spaces		~
Workflow Designer		~

Additional Features	Essentials	Automation
True mobile cloud printing	~	~
On-demand-base pricing	~	~
Customer Success Process	~	~
Template Library	~	~
Connect to Cloud databases	~	~
Data Entry Forms	~	~
Serialization	~	~
Embedded data and database tables	~	~
Track and compare label revisions	~	~
Label revisions audit trial	~	~

Additional Features	Essentials	Automation
Role-based user history dashboard	~	~
Configure site branding	~	~
High 99.9% availability	~	~
Secure and scalable	~	~
Upload images, Excel, CSV, and TXT files	~	~
Built-in Template Assistant	~	~
Print-Time Overrides	~	~
BarTender Cloud Font Manager	~	~